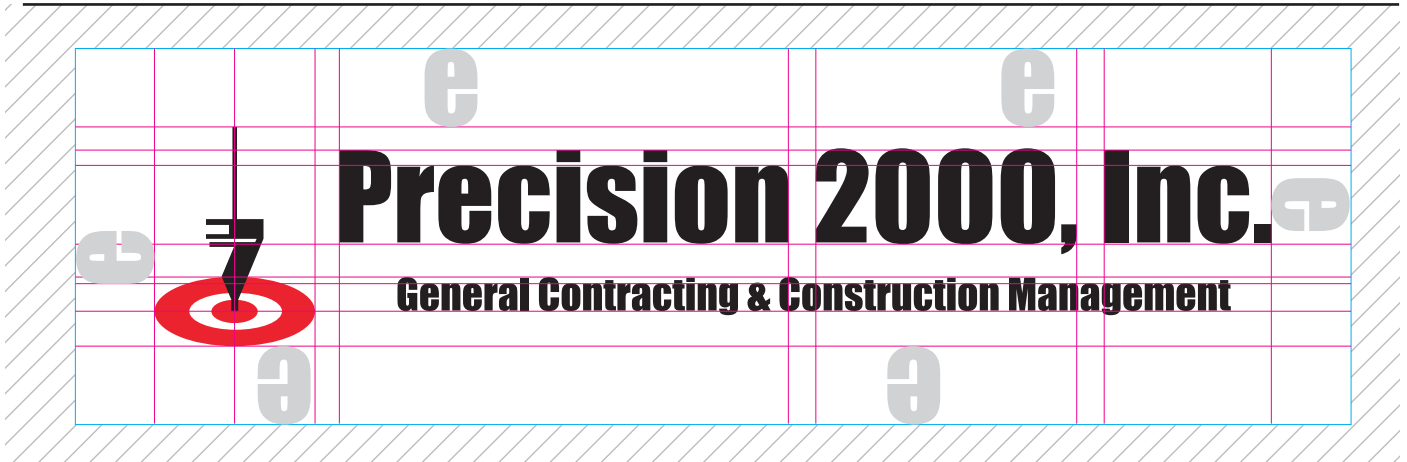


Primary Logo



Blue indicates Clear Space. The blue area must be kept free of other elements.
Grey padding indicates Safe Zone.

Magenta indicates type and element alignment and boundaries.

The minimum required Clear Space is defined by the measurement 'e' (equal to the height of the lowercase letters, known as the 'x-height').

ALTERNATIVE LOGO VERSIONS

Secondary Logo Style



Minimum Logo Width



Social Profile Images



Website Favicon



Colors



Pantone 1788 C
C2 M97 Y90 K0
#E82433



Pantone Black
C0 M0 Y0 K100
#000000



Pantone 130 C
C2 M38 Y100 K0
#F7A800



Pantone Black 20%
C0 M0 Y0 K20
#D1D3D4

FONTS USED IN LOGOTYPE

Impact

1234567890 !@£\$%^&*()=-+
ABCDEFGHIJKLMN**OPQRSTUVWXYZ**
abcdefghijklmanopqrstvwxyz

Helvetica Regular

1234567890 !@£\$%^&*()-=+
ABCDEFGHIJKLMN**OPQRSTUVWXYZ**
abcdefghijklmanopqrstvwxyz

DONT ABUSE YOUR LOGO



Precision 2000, Inc.
General Contracting & Construction Management

DON'T CHANGE ELEMENT POSITION

Precision 2000, Inc.
General Contracting & Construction Management

DON'T STRETCH OR DISTORT

Precision 2000, Inc.
General Contracting & Construction Management

DON'T CHANGE FONTS/COLOUR

Precision 2000, Inc.
General Contracting & Construction Management

DON'T STRETCH ELEMENT SIZE